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# Objective

Dedicated professional pursuing a challenging and advancing career in web design and web client technologies in which to apply my acquired skills

# Experience

Feb. 2005 - Today Alienware :: Web Technologist

Miami, FL

- Sets guidelines for design team on which front-end technologies to implement, deciding which frameworks and technologies to use.
- Follows a standards driven approach to create page designs and templates that have accessible UIs.
- \* Moved over 90% of the front facing e-commerce site from table based templates to standards oriented xhtml and css templates, bringing down the size of site pages, but also creating templates robust enough to allow seamless changes in styling.
- \* Creates interactive web applications like product comparisons, product demos, or video players with appropriate front-end scripting technologies including Actionscript and Javascript.
- \* Creates standards driven templates from Photoshop source files.
- Coordinates the design and marketing positions with the back-end development team.
- \* Manages the front-end coding team of the design department, creating goals and helping the team succeed.
- Lead the implementation of Sitebrand web personalization and analytics to the alienware e-commerce site allowing for custom user experience to increase conversion with special advertising and exclusive offers.
- Create and maintain the site layout and information architecture.

### Feb. 2006 - Today Freelance

Miami, FL

- Created simple semantic templates, styled with CSS for several clients.
- Developed several Drupal based websites, creating specific themes as per specific designs and heavily modified Drupal modules to fit clients specifications.
- Produced several self-containing and unobtrusive javascript widgets.

2001 - Feb. 2005 First Reinsurance Service :: Information Technology Miami, FL

- Designed and maintained company website with a mixture of static pages and cgi scripts
- Designed and created original print and electronic publications pamphlets, CD presentations, Websites
- Managed and maintained a small Windows network of 7 workstations and 2 server

## Education

### 2001-2006

### Florida International University

Miami, FL

- Bachelor of Science in Computer Science
- Overall GPA of 3.325, made Dean's List several semesters
- Studied Japanese and Philosophy

# Skills and Knowledge

# Front-End Technologies

- Strong familiarity with web technologies such as HTML 4.01, XHTML 1.1, XML, RSS and CSS 1 and 2.1
- Up to date with standards and modern web practices
- \* Capable of building simple and understandable user interface on top of complex site architecture
- Extensive JavaScript and DHTML knowledge working knowledge of protoype and scriptaculous Javascript frameworks
- \* Intermediate Actionscript 2.0 experience as well as Actionscript-Javascript interaction
- \* Known programs: Photoshop CS2, Flash 8, Flash 8 Video, Dreamweaver 8, Visio 2003
- \* Known web analytic tools: Omniture and Sitebrand

#### Programming and Back-End Technologies

- Experience with SQL queries and database administration, Relational database design, MySQL, MSSQL
- \* Trained and studied several programming languages including Java 2, C++, PHP, and Perl.
- \* Basic Web server management: Apache and IIS
- \* Capable Drupal administrator and theme creator

#### Miscellaneous

Bilingual: English - Spanish

#### Interests

Computer hobbyist, following important news in the computer industry, trying out different OS environments, maintaining personal website as well as World of Warcraft Guild Site, drawing, reading